

# Can the world's least profitable carmaker turnaround?



**Valuation Master Class**

CASE  STUDY  
VALUATION MASTER CLASS  
by  
*A. Stoltz* INVESTMENT  
RESEARCH





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learning purposes only.

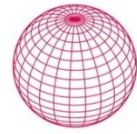
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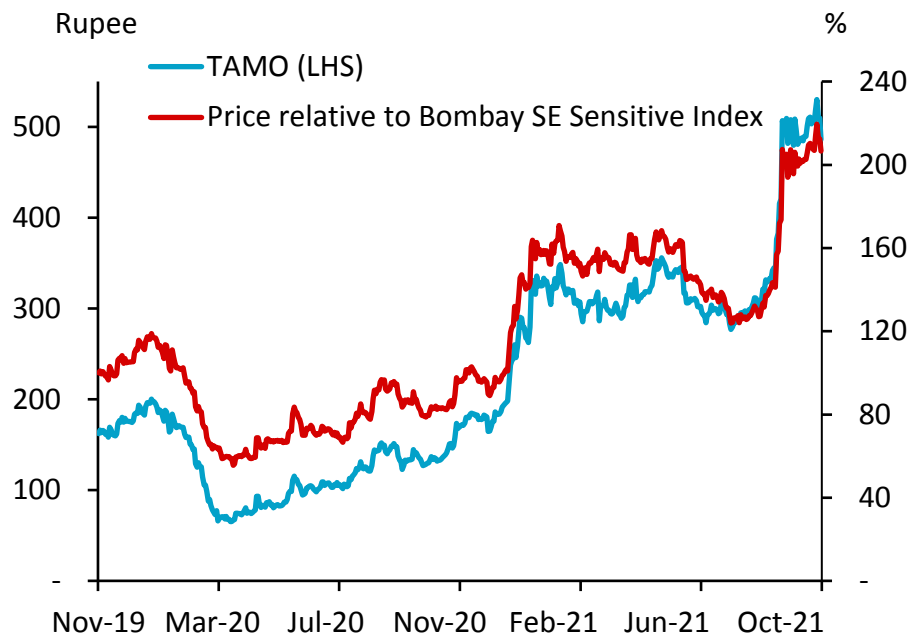
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# Focus on hybrids; the world is not ready for full EV yet



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## 3 things to know about this company

- ★ Restructuring is challenged by immense cost pressures
- ★ Pure play approach to ride EV momentum
- ★ Easing of supply constraints fosters revenue rebound

## Key statistics

Analyst consensus (30)

**INR535**  
(Upside 7.3%)

**HOLD**

PB ratio

**2.1x**

Dividend yield

**0%**

# Revenue breakdown 2021



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Sales

Jaguar 78%



Commercial 13%



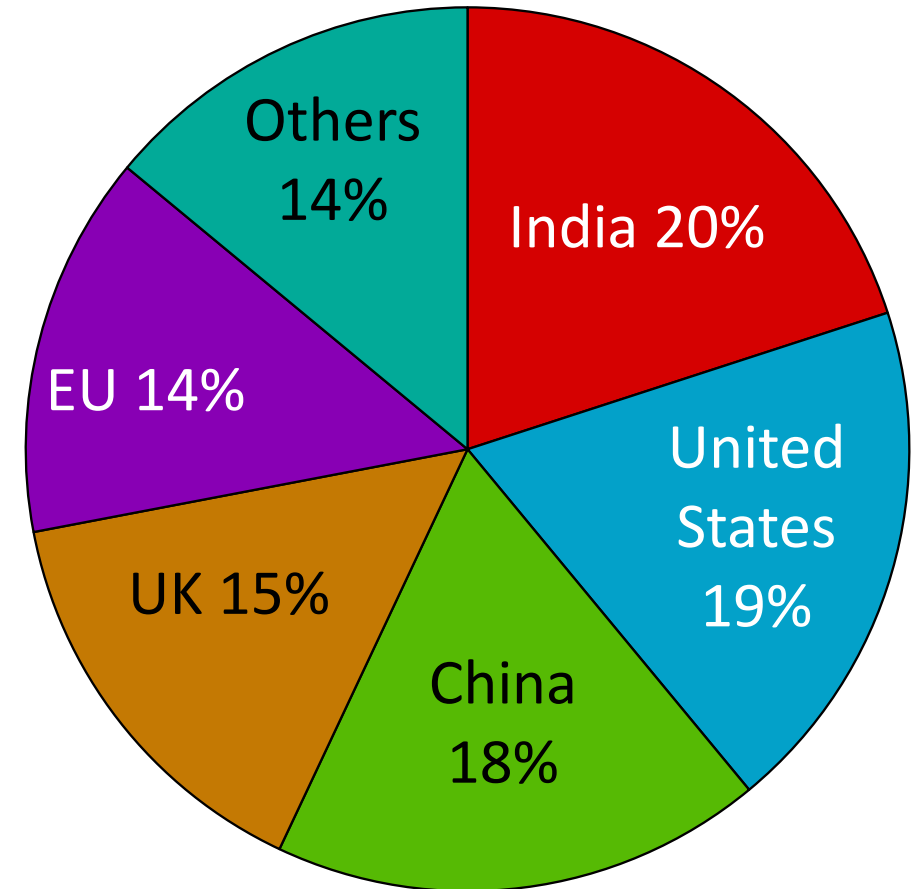
Passenger 7%



Financing 2%



## Breakdown by region



Story

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Value

WCB

Risks

# 1 Restructuring is challenged by immense cost pressures



Sales

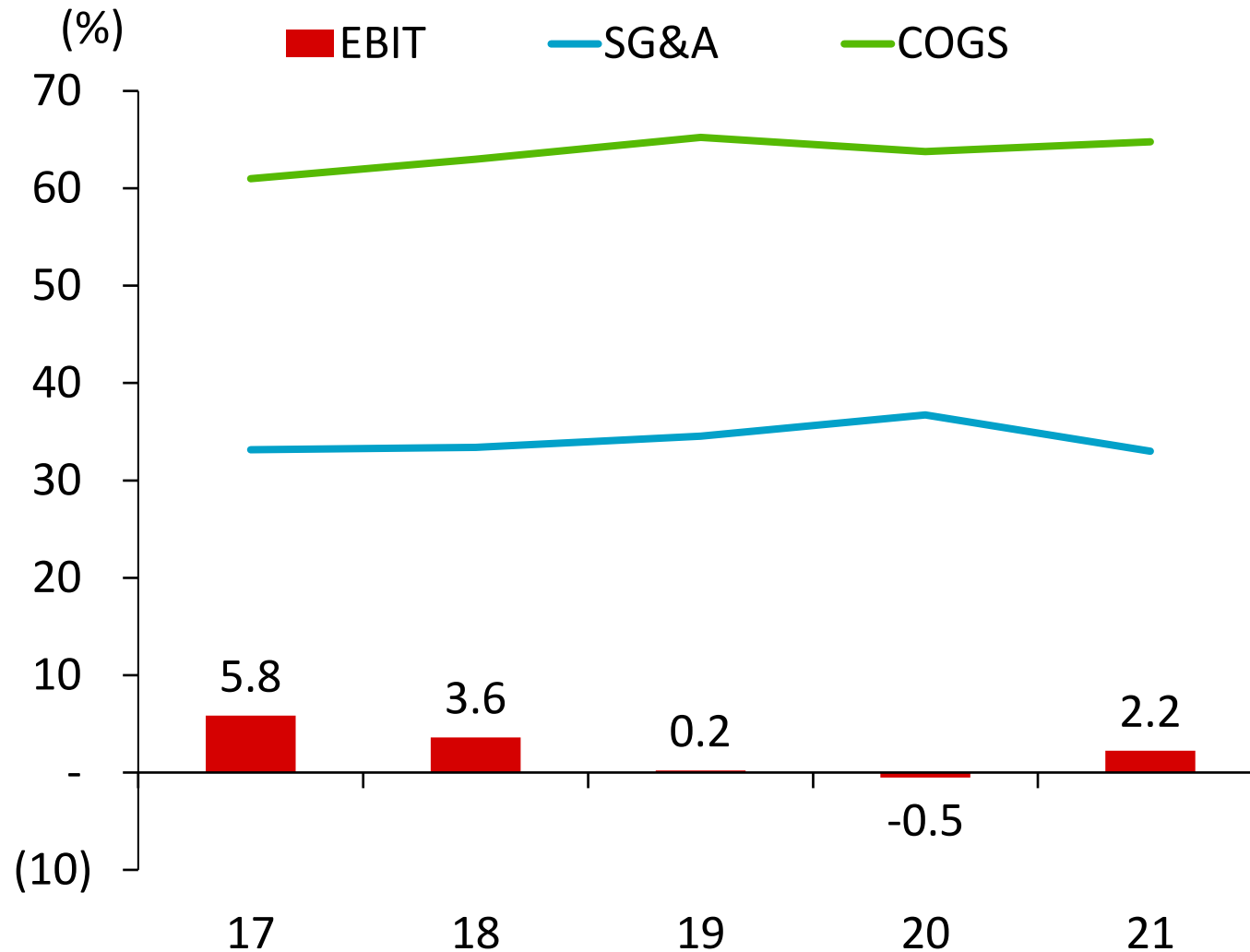
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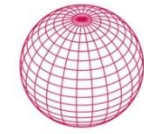
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Risks



- ★ Tata has been loss-making for the past 3 years mainly due to inefficiencies of its subsidiary Jaguar Land Rover
- ★ The 5-year average operating margin is with 2.3% far behind competitors
- ★ Under its “Reimagine” strategy, Tata puts a high focus on reducing costs
  - It has cut back its CAPEX program and aims to reduce its labor force

# CAPEX cut should help to improve profitability



Sales

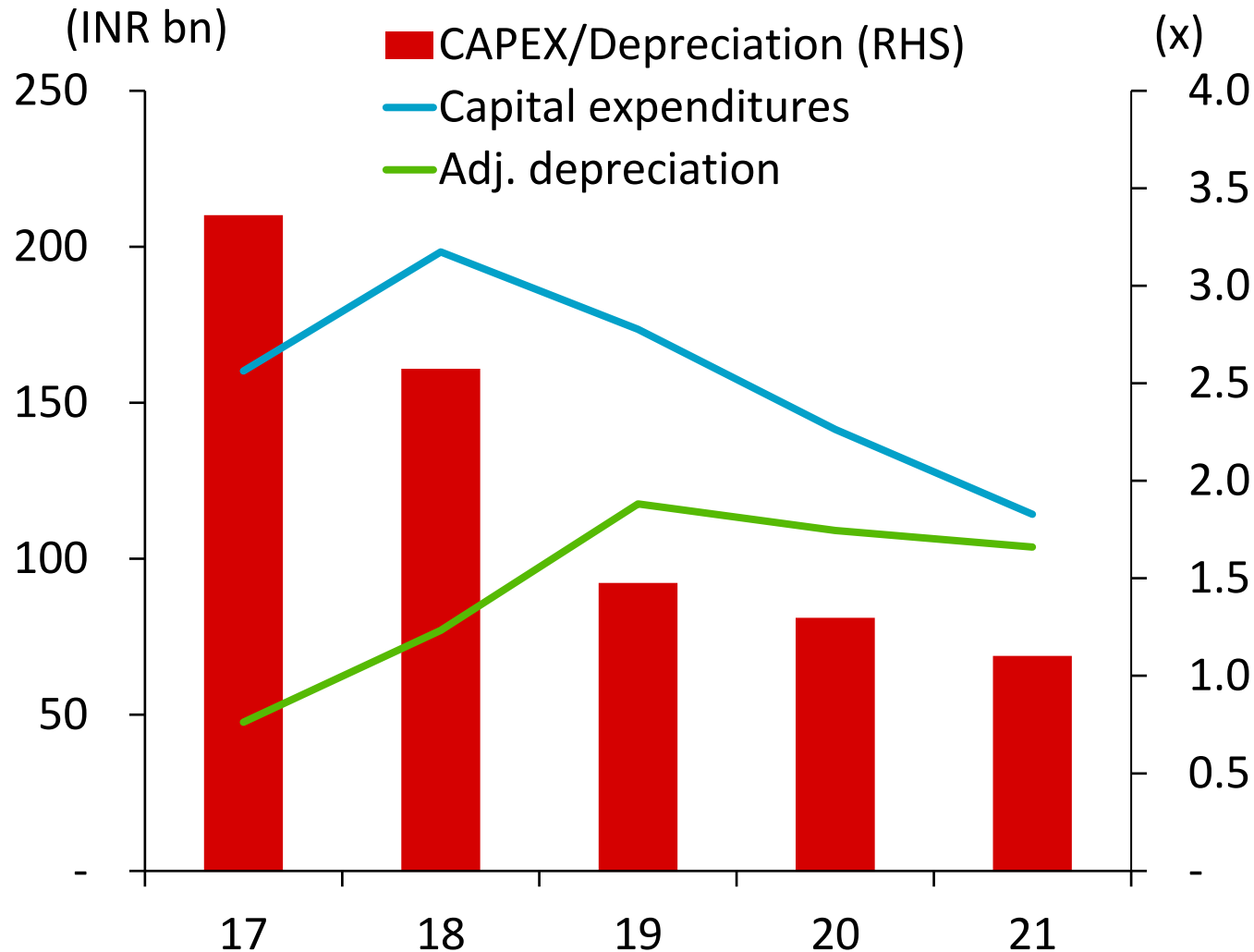
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Risks



- ★ Tata continues to cut its CAPEX program in its attempt to enhance efficiency
- ★ This means that Tata quits its strategy of “Growth at any price”
  - The focus is now on reasonable investments with high-margin
  - But this also means that it’s leaving its high growth stage



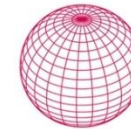
# What can the CAPEX-to-depreciation ratio tell us?

- **Growth firms**
  - Capex should be more than the annual P&L depreciation charge, maybe around 150% of it
- **Very high growth firms**
  - Capex could much more than 150% of depreciation
- **Low or no growth firm**
  - Capex about equal to annual depreciation charge



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## 2 Pure play approach to ride EV momentum



Sales

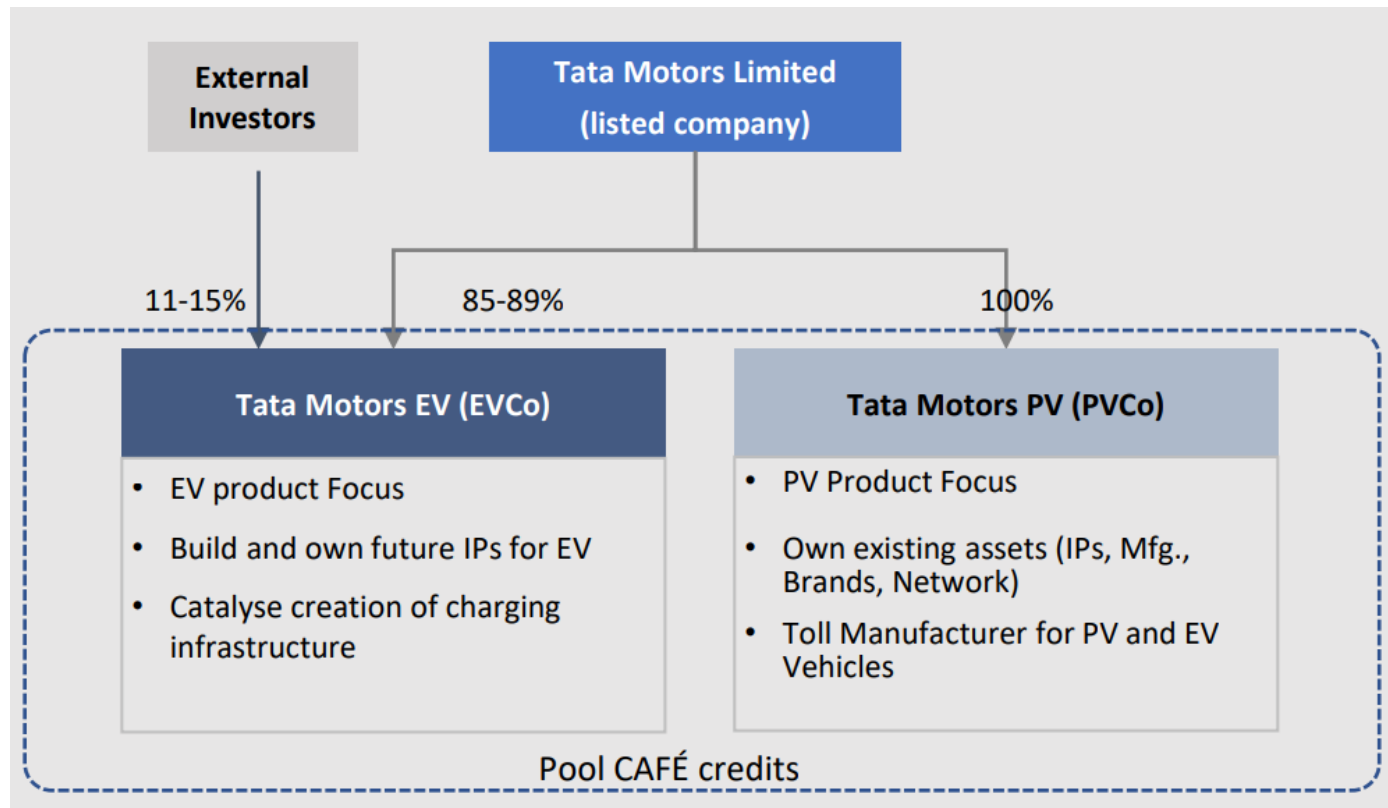
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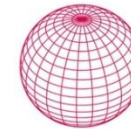
Risks



- ★ Tata will set up a new subsidiary in 2020, in its attempt to move forward EV
  - **This entity is separate from other passenger vehicles**
- ★ It raises \$1bn new capital through the private equity fund TPG Rise Climate for a 11% stake
  - **This means that Tata's EV business is roughly valued at \$9.1bn**
  - **Tata's share price on the announcement date jumped by more than 20%**



## 2 Demand rebound makes up for lost production



Sales

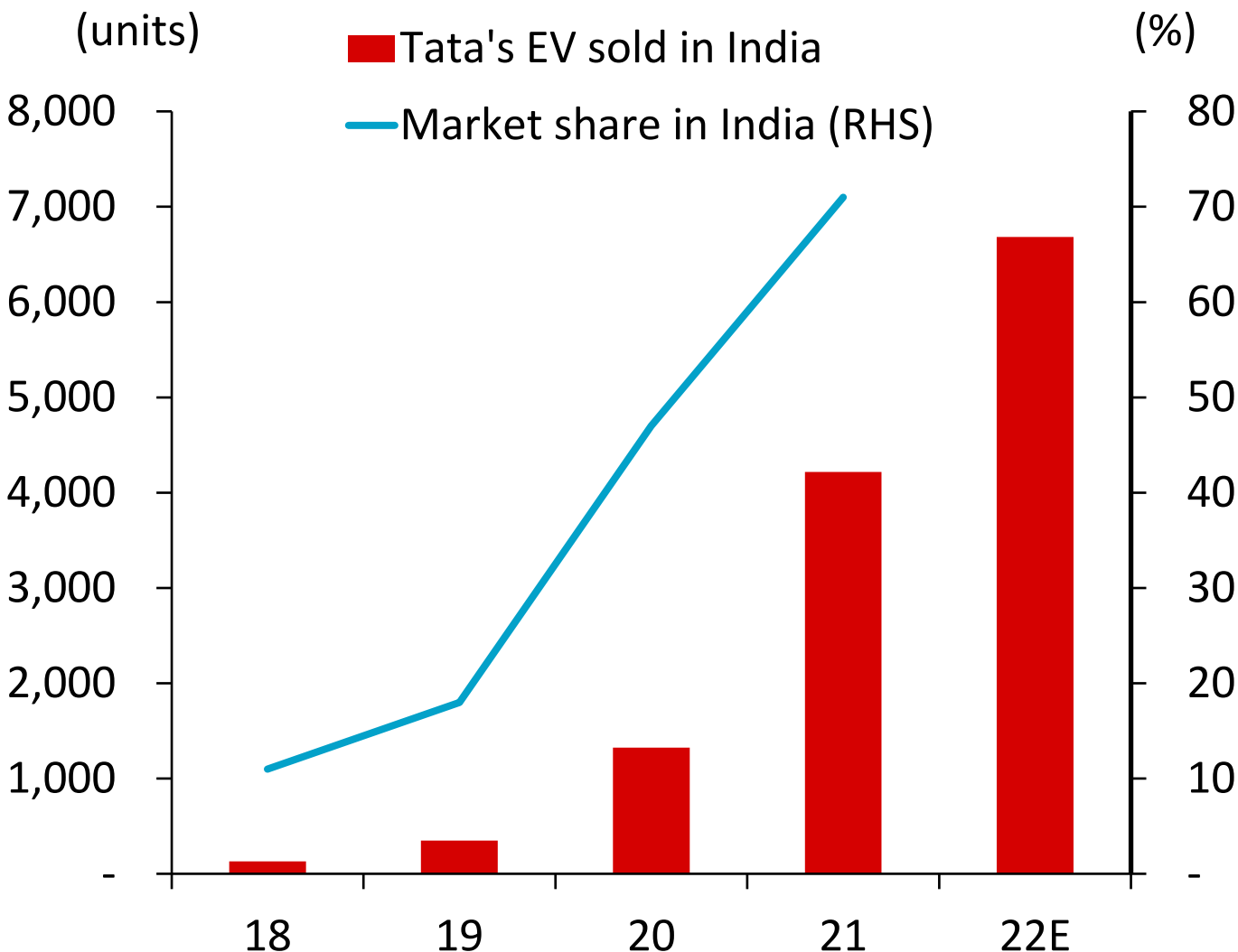
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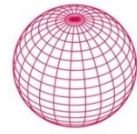
Value

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Risks



- ★ The new capital will be used for the battery development, charging infrastructure and manufacturing
- ★ By 2026, Tata plans to roll out 10 electric vehicles models
  - This should help to bring EV contribution to 20% of total sales by the end of 2026
  - Also, Tata is likely to maintain its current dominant market share of 70% in India



Sales

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Risks

- ★ Semiconductor shortages have led to a limited production of 64k vehicles of its subsidiary Jaguar Land Rover in 2Q22
  - **This is down 18% YoY**
- ★ However, at the same time, it recognized a record order of 125k, which ensures strong revenue in the near term
  - **Riding the demand wave could bring double-digit revenue growth for the next 2 years**







## What Is Going to Happen with Inflation?



### What Is Going to Happen with Inflation?

By Valuation Master Class Student

Many forces at work impact inflation. There are current trends that cause both inflationary and deflationary measures. Whether we'll see inflation or deflation in the future depends on which of these forces dominate.

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## HOW TO VALUE A STARTUP

ANDREW STOTZ



### How to Value a Startup

By Andrew Stotz

This story started when Dan, a podcast listener, replied to my recent weekly email with this question, "How do you value a startup, especially if there is no revenue?"

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### How to Fight Back When Your Dreams Are Crushed

By Andrew Stotz

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## What Does It Mean to Be Financially World Class?



### What Does It Mean to Be Financially World Class?

## Liabilities To Assets Ratio



### What Is Liabilities To Assets Ratio?

## Growth Year Over Year



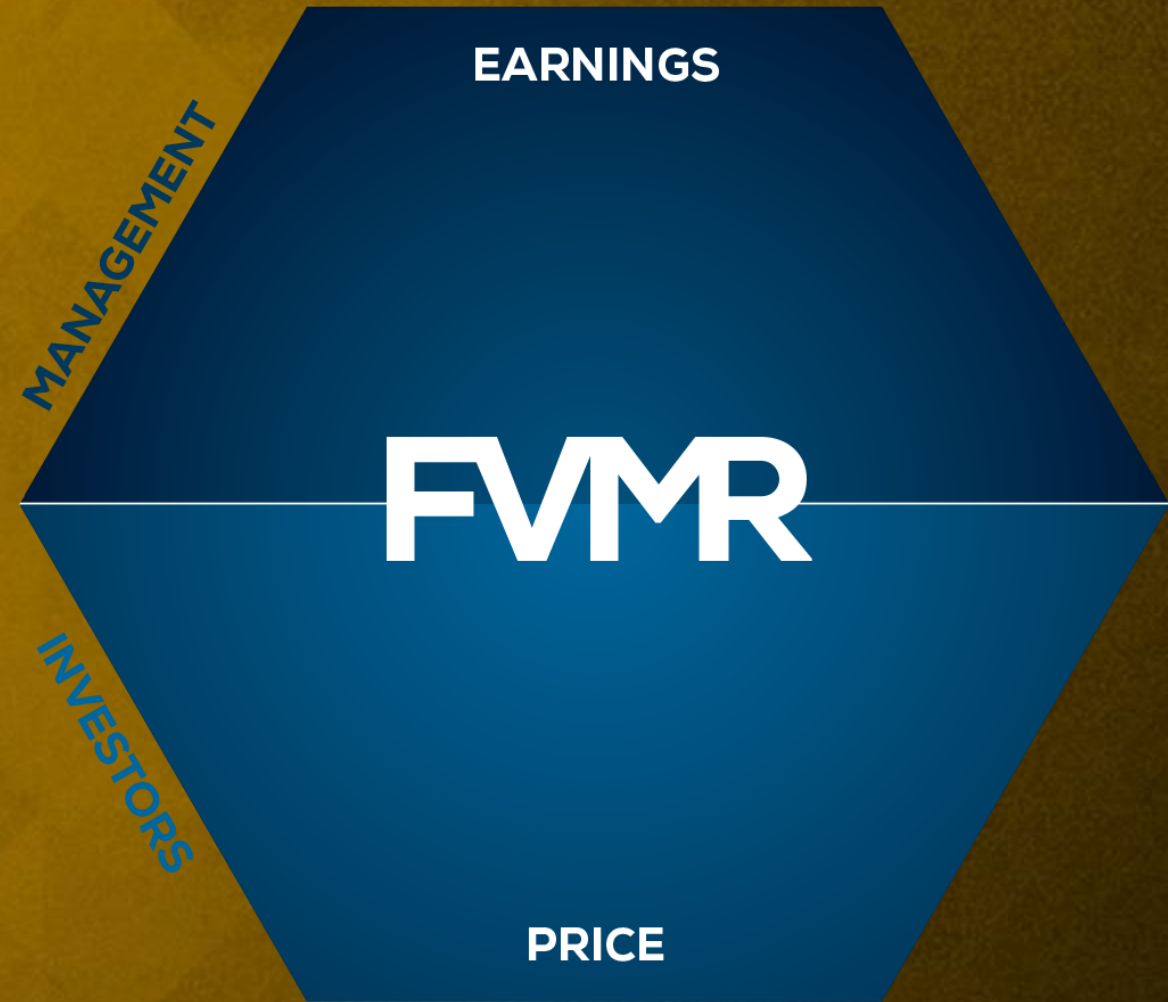
### What Is Growth Year Over Year?

To download today's slide deck, find it in the Blog section!



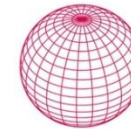
# FVMR Scorecard

- ★ Measures a stock's attractiveness relative to all other companies
- ★ Attractiveness is based on four elements
  - Fundamentals, Valuation, Momentum, and Risk
- ★ Scale from 1 (Best) to 10 (Worst)





# Positive momentum could drive stock price further



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Worst Neutral Best

Rank relative to all other companies\*



Fundamentals



Valuation



(%)	Mar-18	Mar-19	Mar-20	Mar-21	PTM**
Operating profit margin	3.0	0.1	(6.8)	(4.3)	2.8
Recurring net margin	2.4	1.8	(6.4)	(6.0)	(0.4)
Asset turnover	97.6	35.3	71.1	73.7	93.9
Return on assets	2.3	0.6	(4.6)	(4.4)	(0.4)
Recurring return on equity	9.2	2.1	(13.9)	(15.1)	(2.4)

(x)	Mar-18	Mar-19	Mar-20	Mar-21	PTM**
Price-to-sales	0.4	0.9	0.6	2.3	0.6
Price-to-earnings	15.6	47.1	nm	nm	nm
Price-to-book	1.2	2.7	1.4	6.1	4.4
PE-to-EPS growth (PEG)	nm	nm	nm	nm	nm
EV/EBIT	13.7	116.9	nm	nm	36.2

Momentum



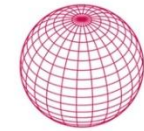
Risk



(%)	Mar-18	Mar-19	Mar-20	Mar-21	PTM**
Revenue growth	7.6	(76.6)	(36.5)	7.1	32.9
Recurring EPS growth	(53.0)	(82.3)	(319.9)	4.4	91.9
Operating profit margin chg. (bps)	(761)	(287)	(691)	254	520
	6mth	3mth	1mth	3wk	1wk
Price change	62.8	80.0	3.8	5.4	0.5

(x)	Mar-18	Mar-19	Mar-20	Mar-21	PTM**
Current ratio	0.9	0.6	0.5	0.6	1.0
Net debt-to-equity (%)	42.2	75.0	99.4	103.9	191.5
Times-interest-earned	1.8	0.0	(1.5)	(0.9)	nm
	5yr	3yr	1yr	6mth	3mth
Beta	1.8	1.8	2.1	2.4	2.3

Note: Benchmarking against 740 non-financial companies in India.



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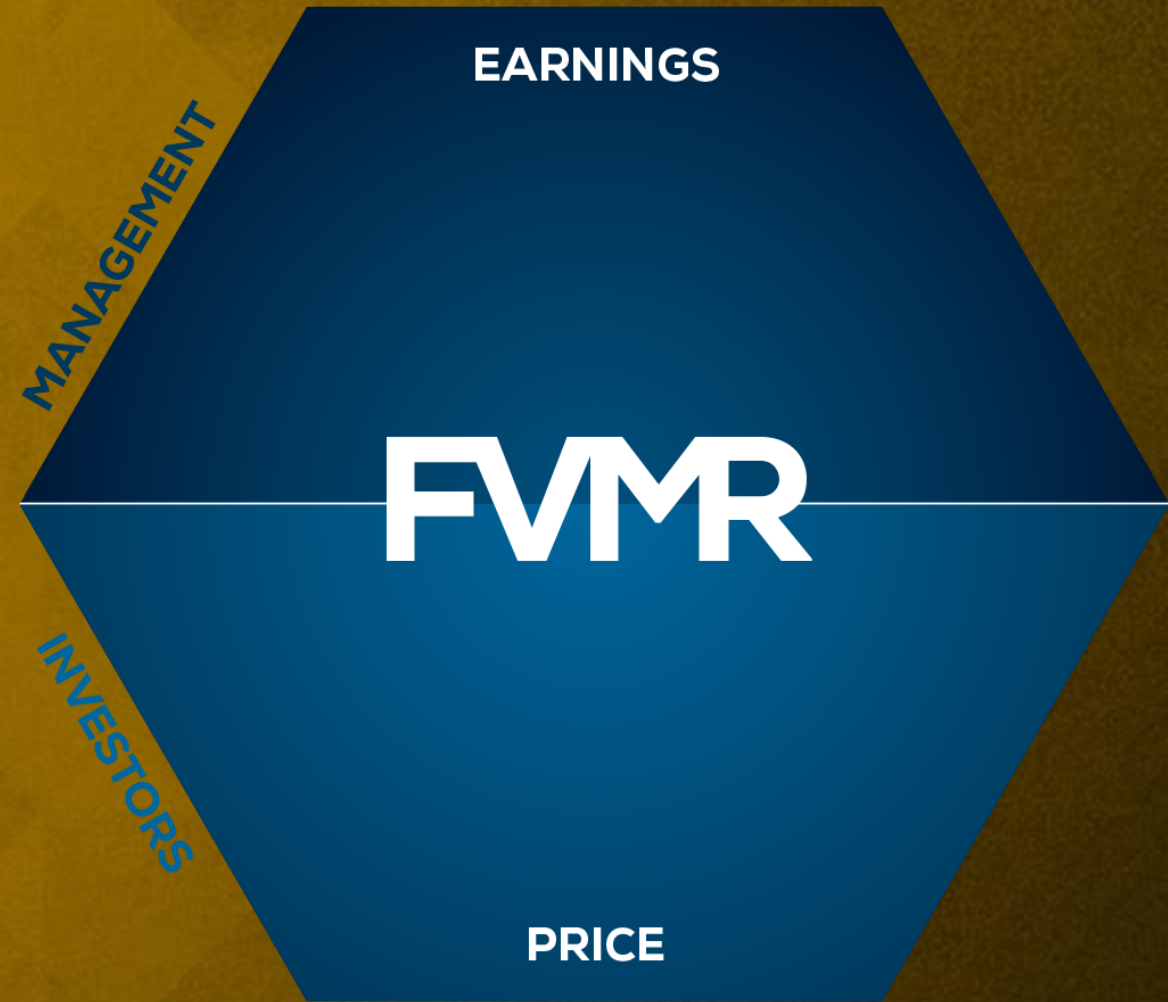
Risks

Momentum					
	W				B
(%)	Mar-16	Mar-17	Mar-18	Mar-19	PTM**
Revenue growth	7.6	(76.6)	(36.5)	7.1	32.9
Recurring EPS growth	(53.0)	(82.3)	(319.9)	4.4	91.9
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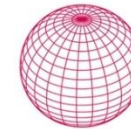


Recently, I created a short  
online course explaining my  
FVMR investing approach

Get \$97 value  
for FREE  
(limited offer)



# Consensus remains optimistic regarding carmaker recovery



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## Analyst consensus valuation

Recommendation	Aug-21	Sep-21	Oct-21	Current
Strong buy	11	11	14	14
Buy	7	7	8	9
Hold	6	6	5	5
Sell	4	5	1	1
Strong sell	2	1	1	1
Average score	2.3	2.3	1.9	1.9

Price target	Aug-21	Sep-21	Oct-21	Current
Median	368	368	500	551
Mean	353	354	463	535

#30  
analysts



Upside: 7.3%

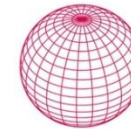
## Analyst consensus 3-year forecast

(%)	18	19	20	21E	22E	23E
Revenue growth	2.5	(13.5)	(4.3)	16.7	25.4	10.5
Gross margin	34.8	36.2	35.2	36.0	36.3	37.0
EBIT margin	0.2	(0.5)	2.2	1.9	5.9	6.5
Net margin	(9.5)	(4.6)	(5.4)	(0.1)	3.6	4.5

- ★ Analyst consensus does not see much further upside
  - The stock price has shown strong momentum recently
- ★ They are optimistic that Tata can converge its profitability to its peers over time



# Profit & loss statement



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(YE Mar, Rupee m)	2020A	2021A	2022E	2023E
Revenue	2,610,680	2,497,948	2,797,701	3,357,241
Cost of goods & services	(1,664,830)	(1,617,862)	(1,818,506)	(2,148,635)
<b>Gross profit</b>	<b>945,850</b>	<b>880,086</b>	<b>979,195</b>	<b>1,208,607</b>
SG&A	(958,937)	(824,172)	(923,241)	(1,040,745)
Other operating (exp)/inc	(0)	-	-	-
<b>EBIT</b>	<b>(13,087)</b>	<b>55,913</b>	<b>55,954</b>	<b>167,862</b>
Interest expense (net)	(50,635)	(67,764)	(73,650)	(67,486)
Other non-operating inc/(exp)	10,514	14,872	14,872	14,872
<b>Earnings before taxes (EBT)</b>	<b>(53,208)</b>	<b>3,021</b>	<b>(2,823)</b>	<b>115,248</b>
Income tax	(3,953)	(25,419)	-	(34,574)
<b>Earnings after taxes (EAT)</b>	<b>(57,161)</b>	<b>(22,397)</b>	<b>(2,823)</b>	<b>80,674</b>
Equity income/Minority interest	(956)	(4,353)	732	1,183
<b>Earnings from cont. operations</b>	<b>(58,117)</b>	<b>(26,750)</b>	<b>(2,091)</b>	<b>81,857</b>
Forex/Exceptionals before tax	(62,591)	(107,764)	(25,017)	-
<b>Net profit</b>	<b>(120,709)</b>	<b>(134,514)</b>	<b>(27,108)</b>	<b>81,857</b>

- ★ Tata is likely to recognize in 2022 for the 4<sup>th</sup> year in a row
- ★ However, we expect that the company can turnaround its profitability in 2023
  - Strong car sales and enhanced cost-cutting program should lead to a higher margin

# Balance sheet - assets



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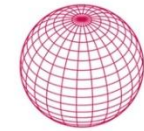
Risks

(YE Mar, Rupee m)	2020A	2021A	2022E	2023E
Cash & short-term investments	441,588	650,972	379,997	461,221
Accounts receivable	121,084	137,577	155,428	195,839
Inventories	382,387	376,313	404,112	477,474
Other current assets	250,814	304,015	279,770	335,724
<b>Total current assets</b>	<b>1,195,873</b>	<b>1,468,876</b>	<b>1,219,307</b>	<b>1,470,258</b>
Long-term investments	44,189	42,008	42,848	43,705
<b>Net fixed assets</b>	<b>927,577</b>	<b>945,079</b>	<b>1,001,475</b>	<b>1,064,220</b>
Intangible assets	691,946	643,600	660,707	679,524
Goodwill	7,771	8,037	8,037	8,037
Other long-term assets	353,857	323,658	326,895	330,164
<b>Total assets</b>	<b>3,221,213</b>	<b>3,431,258</b>	<b>3,259,269</b>	<b>3,595,909</b>

- ★ The company has a strong cash position, holding around 19% of its assets in cash as of 2021
- ★ Net fixed assets grow gradually as Tata committed to a slowing CAPEX program



# Balance sheet - liabilities



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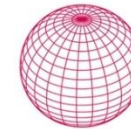
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Risks

(YE Mar, Rupee m)	2020A	2021A	2022E	2023E
Overdrafts & short-term loans	363,091	436,057	229,853	236,748
Accounts payable	663,982	760,402	732,454	865,422
Other current liabilities	377,468	381,033	405,667	486,800
<b>Total current liabilities</b>	<b>1,404,541</b>	<b>1,577,492</b>	<b>1,367,973</b>	<b>1,588,970</b>
Long-term debt	884,786	985,248	1,047,106	1,078,519
Other long-term liabilities	259,645	267,228	269,901	272,600
<b>Total liabilities</b>	<b>2,548,971</b>	<b>2,829,968</b>	<b>2,684,979</b>	<b>2,940,089</b>
<b>Minority interest</b>	<b>8,136</b>	<b>15,735</b>	<b>15,843</b>	<b>15,517</b>
Paid-up capital - Common shares	234,731	260,846	260,846	260,846
Paid-up capital - Preferred shares	-	-	-	-
<b>Retained earnings</b>	<b>388,247</b>	<b>194,790</b>	<b>167,682</b>	<b>249,538</b>
Revaluation/Forex/Others	41,128	129,919	129,919	129,919
<b>Total equity</b>	<b>664,106</b>	<b>585,555</b>	<b>558,446</b>	<b>640,303</b>
<b>Total liab &amp; shareholders' equity</b>	<b>3,221,213</b>	<b>3,431,258</b>	<b>3,259,269</b>	<b>3,595,909</b>

- ★ Tata has a relatively high leverage
  - Liabilities-to-assets ratio stood at 82% in 2021
- ★ Retained earnings continue to decline in 2022 as Tata is likely to record a net loss again; we expect a turnaround in 2023

# Cash flow statement



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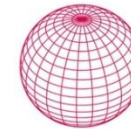
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Risks

(YE Mar, Rupee m)	2020A	2021A	2022E	2023E
Net income	(120,709)	(134,514)	(27,108)	81,857
Depreciation & amortization	214,254	235,467	282,433	305,796
Calculated chg in net working capital	2,281	36,365	(24,720)	44,375
Other non-cash & balancing items	170,503	152,687	(732)	(1,183)
<b>Operating cash flow</b>	<b>266,329</b>	<b>290,005</b>	<b>229,873</b>	<b>430,844</b>
Capital expenditures	(295,306)	(198,548)	(273,078)	(296,215)
(Inc)/dec in other investments	(46,397)	(62,714)	(3,237)	(3,269)
<b>Investing cash flow</b>	<b>(341,702)</b>	<b>(261,263)</b>	<b>(276,314)</b>	<b>(299,484)</b>
Increase/(dec) in debt	70,982	154,547	(144,347)	38,309
Dividend paid	-	(16)	-	-
Change in equity	38,888	26,025	-	-
Others	(75,974)	(81,515)	2,672	2,699
<b>Financing cash flow</b>	<b>33,896</b>	<b>99,042</b>	<b>(141,675)</b>	<b>41,008</b>
<b>Net inc/(dec) in cash &amp; cash equi</b>	<b>(41,477)</b>	<b>127,785</b>	<b>(188,117)</b>	<b>172,368</b>
Beginning cash	416,638	441,588	650,972	379,997
Adjustment for historic data	66,426	81,599	(82,858)	(91,144)
<b>Ending cash</b>	<b>441,588</b>	<b>650,972</b>	<b>379,997</b>	<b>461,221</b>

- ★ Given its losses over the past years, it did not pay out any dividends since 2016
- ★ We assume that there will be no dividends at least for the next 3 years





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(YE Mar)	2020A	2021A	2022E	2023E
<b>General growth (YoY, %)</b>				
Revenue	(13.5)	(4.3)	12.0	20.0
Assets	4.9	6.5	(5.0)	10.3
Gross profit	(9.9)	(7.0)	11.3	23.4
Operating profit	(301.5)	527.2	0.1	200.0
Attributable profit	58.1	(11.4)	79.8	402.0
EPS	59.3	(4.9)	80.5	402.0
Recurring EPS	nm	56.2	48.2	660.7
<b>Du Pont analysis (%)</b>				
Net profit margin	(4.6)	(5.4)	(1.0)	2.4
Revenue per Rupee100 of assets	83.0	75.1	83.6	97.9
Assets/equity (x)	5.0	5.3	5.8	5.7
Return on equity	(19.1)	(21.5)	(4.7)	13.7

- ★ Revenue was hit during the pandemic, but order backlog is sufficient to generate double-digit revenue growth at least for the next 2 years
- ★ Net margin could finally turn positive in 2023



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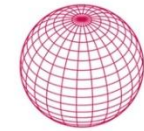
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(YE Mar)	2020A	2021A	2022E	2023E
<b>Internal liquidity (x)</b>				
Current ratio	0.9	0.9	0.9	0.9
Quick, or acid test ratio	0.6	0.7	0.6	0.6
<b>Working cap. mgmt (Days)</b>				
Inventory conversion period	85	84	77	74
Receivables collection period	22	19	19	19
Days from raw mat to coll	107	103	96	93
Payables deferral period	150	158	148	134
Cash conversion cycle	(44)	(55)	(52)	(41)
<b>Profitability ratios (%)</b>				
Gross profit margin	36.2	35.2	35.0	36.0
EBIT margin	(0.5)	2.2	2.0	5.0
EBIT return on avg assets	(0.4)	1.7	1.7	4.9
Return on average assets	(3.8)	(4.0)	(0.8)	2.4
<b>Financial risk (x)</b>				
Liabilities-to-assets (%)	79.1	82.5	82.4	81.8
Debt-to-equity	1.9	2.4	2.3	2.1
Net debt-to-equity	1.2	1.3	1.6	1.3
Times-interest-earned	3.2	4.0	4.2	6.6
Effective interest rate (%)	5.4	5.4	5.9	5.5

- ★ Tata has been among the worst profitable car companies in the past years
  - It will be a challenge for the company to drive its EBIT margin to the industry average of 7-9%
- ★ The company has relatively high leverage





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(YE Mar, Rupee m)	2020A	2021A	2022E	2023E
EBIT	(13,087)	55,913	55,954	167,862
Est tax rate (%)	-	-	50	30
<b>NOPAT</b>	<b>(13,087)</b>	<b>55,913</b>	<b>27,977</b>	<b>117,503</b>
Add: Depre & amort	214,254	235,467	282,433	305,796
<b>Cash NOPAT</b>	<b>201,167</b>	<b>291,380</b>	<b>310,410</b>	<b>423,299</b>
Chg in A/R	78,222	(16,493)	(17,851)	(40,411)
Chg in inventory	19,529	6,074	(27,799)	(73,362)
Chg in oth curr assets	(34,362)	(53,200)	24,244	(55,954)
Chg in A/P	(64,003)	96,419	(27,948)	132,969
Chg in oth curr liabs	2,895	3,565	24,634	81,133
<b>Less: Chg in working cap</b>	<b>2,281</b>	<b>36,365</b>	<b>(24,720)</b>	<b>44,375</b>
<b>Less: CAPEX</b>	<b>(141,477)</b>	<b>(114,251)</b>	<b>(136,223)</b>	<b>(145,675)</b>
<b>Free cash flow to firm</b>	<b>61,971</b>	<b>213,494</b>	<b>149,468</b>	<b>322,000</b>

- ★ Despite the net losses, FCFF remained positive throughout the pandemic
- ★ CAPEX is likely to stay much lower than 2017 to 2019 level



Sales

Story

FVMR

Value

WCB

Risks

Forecast assumptions			
	3-year average	Consensus	My assumptions
Revenue growth (CAGR)		17.4	13.9
Gross margin		36.4	35.7
EBIT margin		4.8	4.3
Net margin		2.6	1.6
My valuation method			
Market: India			
Market risk-free rate		7.5	
Market equity risk premium		5.0	
Market return		12.5	
Company beta (x)		1.3	
COE		13.8	
WACC		9.5	
Terminal growth rate		4.0	

Valuation Method:  
FCFF

- ★ Global car sales likely to see strong rebound over the next 3 years
- ★ Profitability is suppressed in the short run by higher raw material prices and semiconductor shortages
  - Plus, cost cutting measures implemented by Tata may take time to turn beneficial





Sales

Story

FVMR

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Ratios

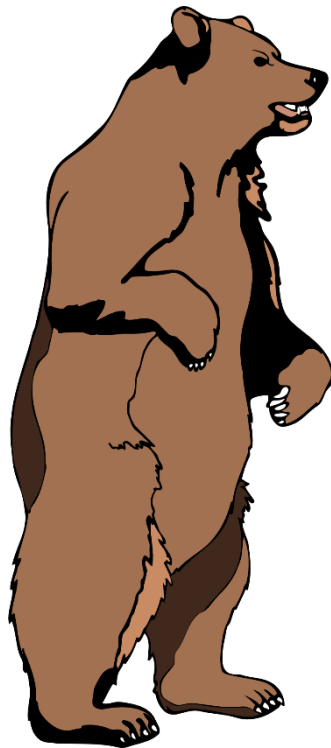
Value

Risks

**Bear**

**INR416**

(Downside 16.3%)



**Base**

**INR447**

(Downside 10.1%)



**Bull**

**INR479**

(Downside 3.6%)



# World Class Benchmarking Scorecard

- ★ Identifies a company's competitive position relative to global peers
- ★ Combined, composite rank of profitability and growth, called "Profitable Growth"
- ★ Scale from 1 (Best) to 10 (Worst)





Sales

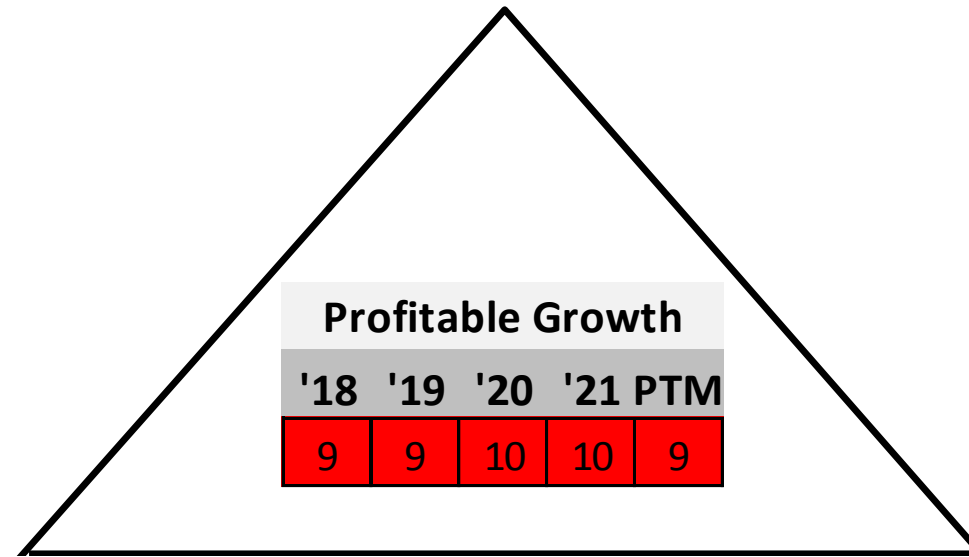
Story

FVMR

Value

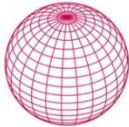
WCB

Risks



Benchmarked against 1,000 large Cons. Disc. companies worldwide.





Sales

Story

FVMR

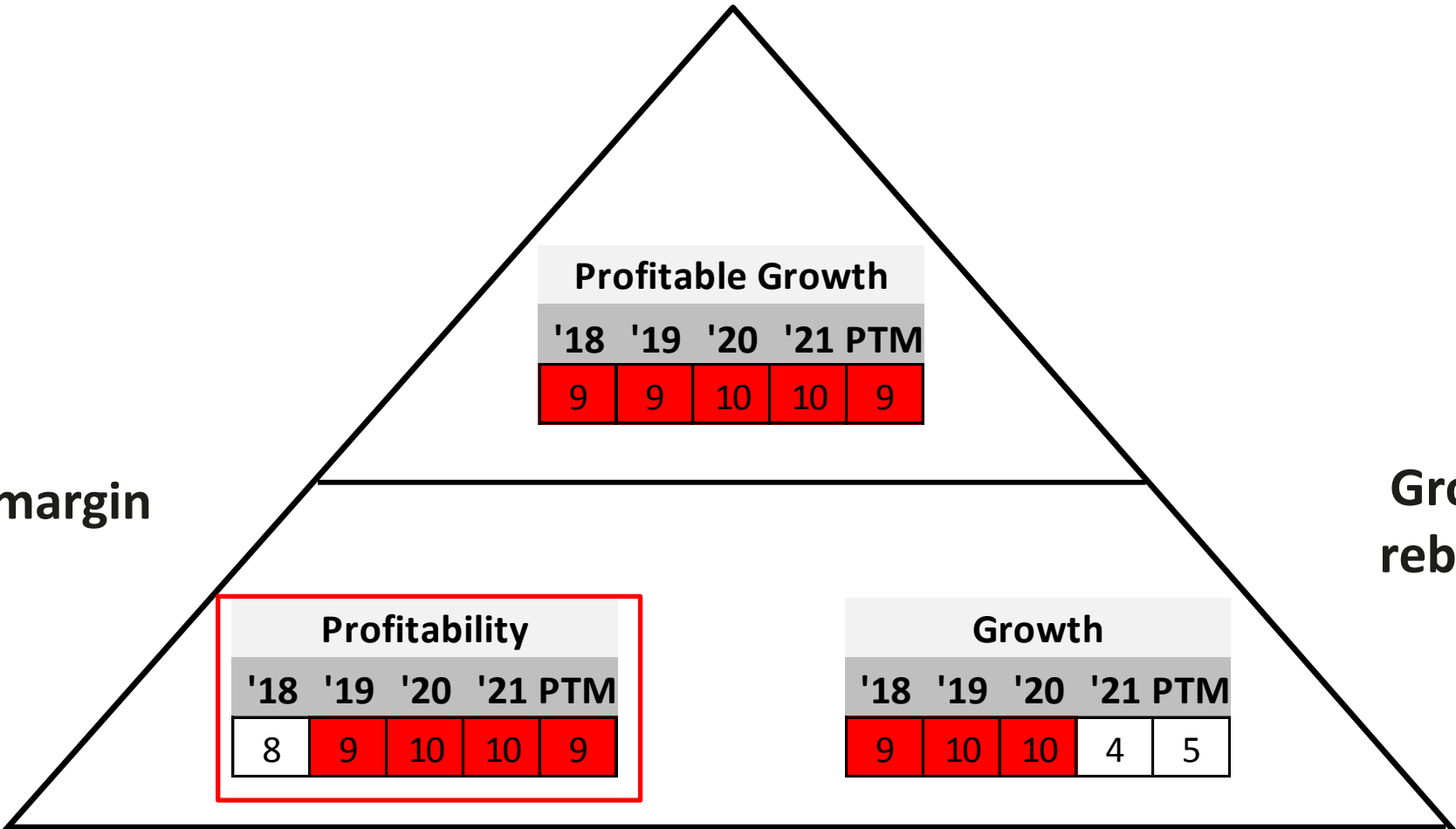
Value

WCB

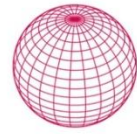
Risks

Bad margin

Growth rebound



Benchmarked against 1,000 large Cons. Disc. companies worldwide.



Sales

Story

FVMR

Value

WCB

Risks

- ★ Ongoing supply chain disruptions create shortages (e.g., semiconductor chips) and increase production costs
- ★ Failure to implement adequate cost cutting measures
- ★ EV investment could not be sufficient to keep up with competitors

# CONCLUSION

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- Value addition through newly formed EV subsidiary might be overhyped
- Slowing CAPEX plan could constraint production growth
- No dividend policy requires return generation from price

