# Training the next generation of financial analysts





#### 6-week program Boot Camp style

The Valuation Master Class Boot Camp is a 6-week guided online course that trains attendees to become company valuation experts. Graduates can confidently value any company and possess the in-demand industry skills needed to succeed as investment bankers, asset managers, equity analysts, or value investors. The course is the brainchild of #1-rated financial analyst Dr. Andrew Stotz, CFA, who has valued companies for thirty years.

#### What you experience in the Valuation Master Class

- Gain practical experience in company valuation
- ✓ Learn real-world finance skills step-by-step
- ✓ Absorb a lifetime of knowledge from a #1-voted analyst
- ✓ Make lifelong connections and got access to finance jobs.
- ✓ Begin to transform to a world-class financial analyst.

# What makes the Valuation Master Class stand out



**Comprehensive** – The content and assignments cover topics needed to become a company valuation expert and takes about 80 hours over 6 weeks to complete.

**Practical** – Dr. Stotz designed the content based on his finance learning journey from beginner to being voted a #1 financial analyst. Attendees get real-world experience using his advanced financial model to value 2 companies.

**Engaging** – Dr. Stotz teaches the video content and the practical valuation assignments in an easy-to-understand and engaging style.

**Progressive** – The course starts with basic finance principles. Each company valuation assignment gets more challenging, driving attendees toward mastery.

**Rigorous** – All company valuations must pass an intense peer-review process before a final review by Dr. Stotz.

# We designed the Boot Camp to be tough





#### Average passing rate 70%

The Boot Camp is meant to be a challenging course. We give attendees considerable content, and their company valuation assignments take time. In addition to this, they attend regular live lectures and team meetings. And they focus on writing a complete company report for the final two weeks. Because the course is so intense, about 30% of attendees do not pass. But the ones who do can be proud of their accomplishment.

#### Overview of the course



Consume 30 hours of content



Join 4 live sessions per week



Value 2 companies



Write and present a complete equity research report



Improve your
LinkedIn to
attract recruiters



Get support, encouragement, and feedback

# Consume 30 hours of lecture content



#### Part 1: Finance foundation (first 10 days)

Dr. Andrew Stotz, CFA, combines his years of teaching and financial analyst experience to make finance accessible to everyone. Dr. Stotz helps you reinforce what you learned by applying it to each of the ten major economic sectors. This method makes the content practical and valuable even for experienced finance professionals.

The course starts with a fun, interactive activity that reinforces accounting foundations and demonstrates the connection between corporate strategy and finance. Then, you will learn to read profit and loss statements of the ten major sectors. He then teaches a simplified way of looking at a profit and loss statement that focuses on only two significant costs and three profit margins that matter.

Next, you will learn about the balance sheet. You will then begin to understand how companies acquire capital, and you will be able to measure how much "free money" a company can raise.

Finally, Dr. Stotz brings the financial statements together through ratio analysis. You will learn the critical financial ratios. Most importantly, by calculating them across ten sectors, you will forever understand how to use these financial ratios in the real world.

# Consume 30 hours of lecture content



#### Part 2: Forecasting and valuation (rest of the course)

In this module, Dr. Stotz will demonstrate how to use the ValueModel to forecast and value one company. The lesson starts with an introduction to strategies for the income statement. Next, you learn how to predict the most critical items in the balance sheet, with a particular focus on "free money." The subject matter will begin to come to life as Dr. Stotz reveals the story of the subject company you are valuing. You will learn about the discounted cash flow method, which is the foundation of valuation. The course wraps up with the topic of relative valuation by applying Dr. Stotz's unique sensitivity analysis tool.

In the lectures, Dr. Stotz applies lessons on forecasting and valuation to the same ten economic sectors and companies you learned previously to help you more deeply internalize the material. You will get access to downloadable checklists to help you apply the principles after the course. You also get access to the ValueModel, the company valuation tool that Dr. Stotz developed over three decades. This model includes up-to-date company share price data and valuation and interest rate data for regions, countries, and sectors. The lectures also contain Dr. Stotz's original research on the cost of equity, return on invested capital, and beta. Finally, you will apply the unique sensitivity tool that allows you to consider various outcomes.

# Join 4 live sessions per week



#### Regular live sessions

Dr. Stotz and his team will regularly do live lectures to foster your finance understanding. The topics will vary depending on what happens in the current world. Some lectures also aim to give you feedback on your assignments and insights into institutional research and investing tools Dr. Stotz has developed over the past years.

#### Career talk with leading finance professionals

One objective of the course is to identify the right career in finance for you. Therefore, in most Boot Camps, we invite finance professionals from different finance areas who are leaders in their profession. You have the chance to ask them about their daily routine, responsibilities, and, more importantly, what you need to get your dream job. Below you find some previous guests.





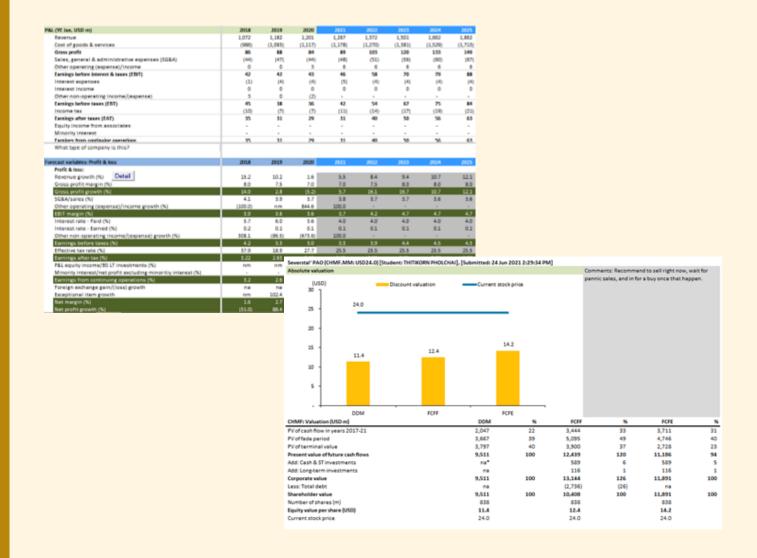




### Value 2 companies



During the Boot camp, you will value 2 selected companies from different industries. After you are done with your company research and forecast, you will submit your valuation and recommendation. Dr. Stotz and his team will carefully assess your forecast and uncover common mistakes. Subsequently, you review your assumptions and submit a new draft until the result is satisfying.



# Write and present a complete equity research report



The final project comprises a complete equity valuation report. This report is one of the core outcomes of the Boot Camp. You will write a company story, revenue breakdown, risk overview, and executive summary for your chosen company, like a professional analyst does.





Another crucial part of your report is your forecast and valuation. The report contains all key financial statements and ratios. Also, you have to come up with a target price and a recommendation to buy, hold, or sell the stock. The valuation should be linked to your company story. Finally, you have to deliver an exciting presentation and defend your company in front of Dr. Stotz and his team.





Accounting basics and industry analysis - Identify value sources, costs, margins, and accounting basics



### Monday

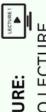
### **Tuesday**

## Wednesday

## Thursday

#### Friday

## LECTURE:



### **LECTURE:** LECTURE BUILD SOLID

LECTURE:



## LECTURE:



#### UNDERSTAND **COSTS AND** MARGINS

COMPETITIVE

ACCOUNTING

SKILLS

**POSITION** 



LECTURE1

# LECTURE:



# LIVE SESSION:

LIVE SESSION:

LIVE SESSION:

TUTORING

TUESDAY

THURSDAY TRIAL RUN



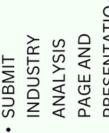
FINAL PROJECT: 😨

NO NEW

SESSION

• NO LIVE

**ASSIGNMENTS** 



**PRESENTATIO** 

#### IDENTIFY TRUE SOURCES OF VALUE

#### INDUSTRY **ANALYSIS**

# FINAL PROJECT:

**ASSIGNMENTS** REVISE YOUR

## NO LECTURE

### LIVE SESSION: KICK OFF

# FINAL PROJECT: 😨

 FIND 3RD PARTY

RESEARCH

#### FINAL PROJECT: 😨 **WORKING ON** START

THE INDUSTRY ANALYSIS

Revenue forecasting foundations week - Learn revenue forecasting, company ratios, and growth funding



### Monday

### **Tuesday**

## Wednesday

Friday

Thursday

## LECTURE:



## LECTURE:

LECTURE

**LECTURE:** 

#### LECTURE **REVENUE** – FORECAST PART 1



LECTURE:

## LECTURE:

LECTURE1

### **FIRMS FUND** GROWTH

COMPANY

RATIOS

ASSESS

# LIVE SESSION: LIVE SESSION:

STORIES GREAT



SESSION NO LIVE



FINAL PROJECT:

COMPANY

**THURSDAY** TRIAL RUN

> REVISE THE INDUSTRY PAGE

**PRESENTATION** 

BACKGROUND

# NO LECTURE

**REVENUE** –

PART 2

# LIVE SESSION:

STORY

### FINAL PROJECT: 😰 OUTLINES

**ASSIGNMENTS** REVISE ALL

TUTORING

TUESDAY

# FINAL PROJECT: 😰

 YOUR 3-KEY STORIES



BACKGROUND COMPANY

Balance sheet forecasting week - Cover forecasting across P&L, assets, and profits



### Monday

### **Tuesday**

## Wednesday

#### Friday

Thursday

### LECTURE:



### LECTURE1 LECTURE:





### LECTURE:



## LECTURE:

LECTURE 1

### LECTURE FORECAST

#### LIVE SESSION: FIXED ASSETS FORECAST



ASSETS

CURRENT

P&L FORECAST

# LIVE SESSION:

LIVE SESSION:

LIVE SESSION:

· TUTORING

TUESDAY



FIRST STORY





# FINAL PROJECT: 😰

COMPANY

# FINAL PROJECT: 😰

**ASSIGNMENTS** REVISE ALL

# LIVE SESSION:

CATALYSTS STOCK

# FINAL PROJECT: 😰

STORY I

# FINAL PROJECT: 😰

FINAL PROJECT: 😰

SESSION

NO LIVE

 CONSENSUS **ESTIMATES** 

BREAKDOWN REVENUE

Cash flow mastery week - Dive into free cash flow, liabilities, and investment frameworks



### Monday

### **Tuesday**

## Wednesday

### LECTURE1

Friday

**Thursday** 

### **LECTURE:**

WORLD-CLASS

BENCHMARKING

**FRAMEWORK LECTURE:** FVMR

### LECTURE

LECTURE

CURRENT AND

LT LIABILITIES



### LECTURE:

### EQUITY AND LECTURE:

## PLUG ITEMS





LIVE SESSION:

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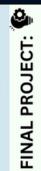
TUTORING

TUESDAY

**PROFESSIONAL** 

· VMC

**THURSDAY** TRIAL RUN



THE BALANCE **WORKING ON** SHEET

FINAL PROJECT: 😨

FINAL PROJECT: 😰

FINAL PROJECT: 😰

STORY II AND III

WCB AND

FVMR

SESSION

• NO LIVE

 WCB AND FVMR **PRESENTATION** 

START

#### LIVE SESSION: REMAINING STORIES



Valuation week - Focus on valuation mistakes, relative valuation, and forecasting into perpetuity



### Monday

### **Tuesday**

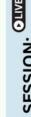
## Wednesday

### Thursday

### Friday

## **LECTURE:**

LECTURE 1 FORECASTING TO INFINITY



# LIVE SESSION:

 MODELING MONDAY



VALUATION

### LECTURE

LECTURE 1

VALUATION • SEE 9

# LIVE SESSION:

LIVE SESSION:

· TUTORING

TUESDAY

VALUATION

RELATIVE

 LEARN **LECTURE:** 

MISTAKES

SESSION NO LIVE

# FINAL PROJECT: 😨

FINAL PROJECT: 😰

VALUATION

SLIDES

**SUMMARY AND** EXECUTIVE

### LECTURE:

LECTURE

LECTURE:

LECTURE 1

FOLLOW THE 6

VALUEMODEL

VIDEOS

- LECTURE1

# NO LECTURE

# LIVE SESSION:

LIVE SESSION:

 PRACTICE **PITCHING** 

# FINAL PROJECT: 😰

FINAL PROJECT: 🕝

THURSDAY TRIAL RUN

SUBMIT DRAFT

REPORT BY

SUNDAY

 REVISE YOUR REPORT

Presentation week - Time to finish writing your research report and prepare to present

**VALUATION** MASTER CLASS A. Side INVESTMENT

### Monday

### **Tuesday**

## Wednesday

## Thursday

#### Friday

### LECTURE:



### NO LECTURE LECTURE:

LECTURE

LECTURE:

NO LECTURE

LECTURE 1

## LECTURE:

## LECTURE

### LECTURE:

## NO LECTURE



### LECTURE1 NO LECTURE

# LIVE SESSION:

LIVE SESSION:

LIVE SESSION:

LIVE SESSION:

PRESENTING

ADVICE

• LIVE

SESSION



# • NO LIVE

# FINAL PROJECT: 😰

FINAL PROJECT: 😰

FINAL REPORT

AND VIDEO

**PRESENTATION** 

**PRESENTATION** 

**PRESENTATION** 

• NONE

# LIVE SESSION:



# FINAL PROJECT: 😰

• NONE

# FINAL PROJECT: 😨

 REVISE YOUR REPORT



# After completing the program, you...



Have developed all necessary industry skills to jumpstart your career as a financial analyst, investment banker, or fund manager

Gained experience that would take years to get on the job

Found a way to differentiate yourself

Learned the importance of frameworks and being highly efficient



#### Continue your jouney with us

Boot Camp graduates are eligible for Valuation Master Class Professional. In that, students are going to build a real competitive advantage in company valuation by valuing 9 more companies and learning about advanced forecasting concepts.



# ARE YOU UP FOR THE CHALLENGE?

#### **LEARN MORE AND SIGN UP AT**

ValuationMasterClass.com/BootCamp

